



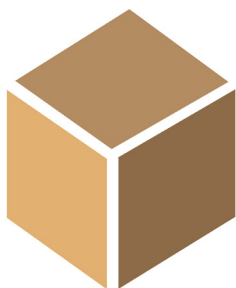
2017 - 2021

GRAPHIC DESIGN
LOGO DESIGN AND ANIMATION
STYLE GUIDE
WEBSITE DEVELOPMENT
SOCIAL MEDIA MARKETING

Co-Founders
Mohammad Taqi
Raazia Sajid


www.bronzedigitals.com


BRONZE DIGITALS



| CONTACT



 hello@bronzedigitals.com

 +968 9795 1488

| ABOUT US

Hello from Raazia and Taqi, co-founders of Bronze.

Our job is simple: we make sure you don't lose out on business in the digital world. Bronze Digital is a full service digital marketing agency. We specialize in custom design, websites and target marketing that represents you.

We tell your story in your voice. We treat every little project like our very own. We adjust our schedules to your time zone, deliver more than we promised before the deadline we promised it on.

Our aim is to provide you with ROI-focused solutions to meet your short and long-term business goals. We make sure our clients can depend on us.

✓ 150+ successful projects to date



I SOCIAL MEDIA PLATFORMS

METaverse

FACEBOOK
INSTAGRAM
WHATSAPP

GOOGLE

YOUTUBE
GOOGLE ADS

OTHER NETWORKS

TWITTER
LINKEDIN
SNAPCHAT

I GRAPHIC DESIGNING

Photoshop	<div></div>
Illustrator	<div></div>
Indesign	<div></div>
Premiere Pro	<div></div>
After Effects	<div></div>
Media Encoder	<div></div>

I SERVICES

✓ SOCIAL MEDIA MARKETING & MANAGEMENT

- Account creation
- Account optimization
- Page management
- Organic engagement
- Content creation
- Social media design
- Competition analysis
- Hashtag research

✓ WEBSITE DEVELOPMENT & DESIGN

- Corporate and portfolio websites
- E-commerce websites
- Learning management system (LMS)

✓ CREATIVE DESIGNING

Social media artworks, website templates, print designs, graphic designs, custom designs

✓ LOGO ANIMATION

Logo reveals, video intros/outros, 2D reveals, 3D reveals, custom music, overlay text

✓ BRAND STYLE GUIDE

Brand book design, logo usage guidelines, color palette, typography guidelines, iconography

✓ VIDEO EDITING

Simple video editing, video designing

✓ SOCIAL MEDIA ADVERTISEMENT

Advertising strategy, Ad campaigns, monitoring and optimising ads, reports and analysis



Google certified

Facebook Marketplace certified



CASE STUDIES

Mar - 2020

Tools

Adobe Photoshop, Illustrator and Premiere Pro

CORPORATE IDENTITY
BRAND STYLE GUIDE
LOGO DESIGN
SOCIAL MEDIA MANAGEMENT
WEBSITE DEVELOPMENT

TRAFFIC BUILDER

TrafficBuilder is a customer focused IT solution Provider in Pakistan. They wanted a coordinated digital presence: branding, social media management and a website. We created visuals for them for all purposes that coordinated with their business style and ethos, starting with a comprehensive style guide and a social media presence and ending with a website.

HMI FOODS

A startup supplying fresh seafood in Karachi, Pakistan, we were tasked with building HMI Food's design and branding from scratch. From a logo redesign and style guide to social media management, marketing and advertisement, we acquired engagement, leads and queries from their target audience which then converted to loyal customers.

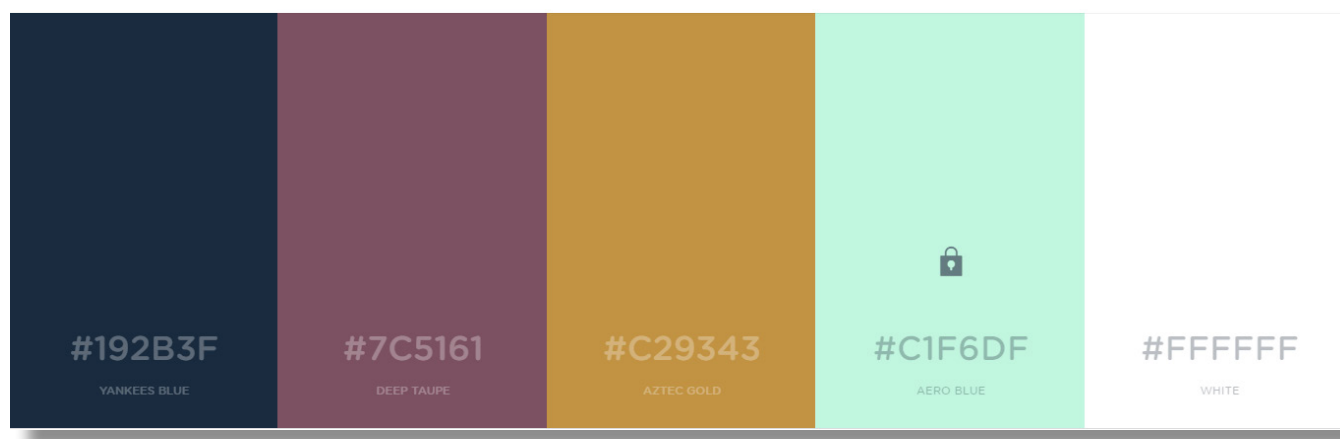


Client : Traffic Builder

Year : 2020

BRANDING

- LOGO RE-DESIGN
- BRAND STYLE GUIDE
- COLOR PALETTE
- TYPOGRAPHY
- COLOR SYSTEM & STYLE

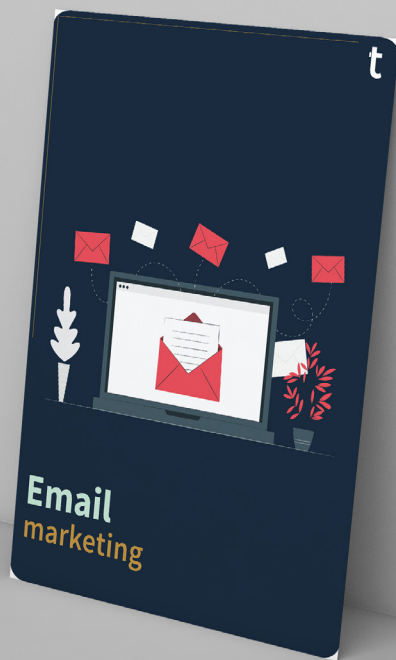




SOCIAL MEDIA

7

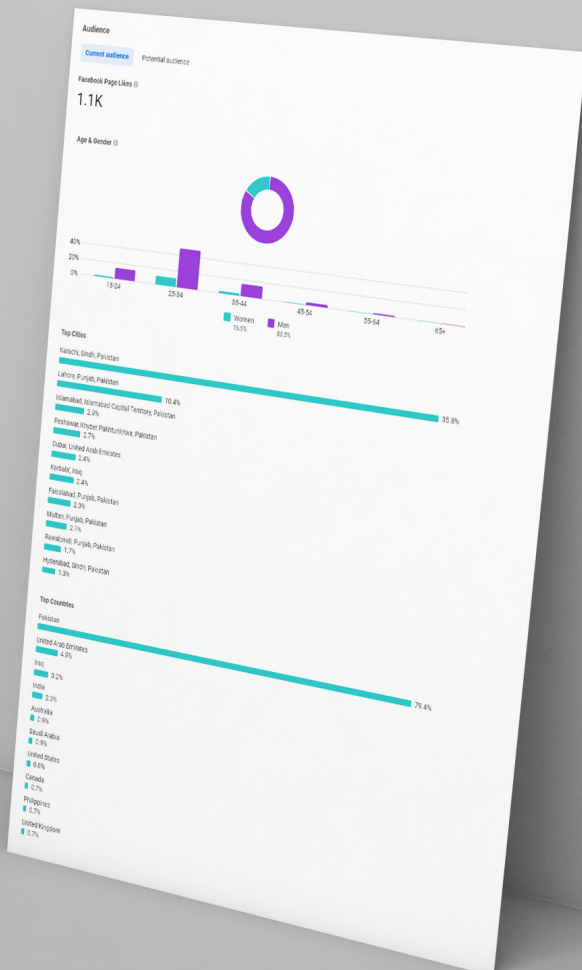
- CREATIVE ARTWORKS
- SOCIAL MEDIA MANAGEMENT
- CUSTOMER CARE
- QUERY RESPONSE
- SPAM REMOVAL



SOCIAL MEDIA INSIGHTS

Monthly social media insights: distribution of audience demographics like gender, countries and cities. The analytics reports included social media engagement over time, measuring reach, visits and likes in the duration of our management.

All engagement for this client was organic.



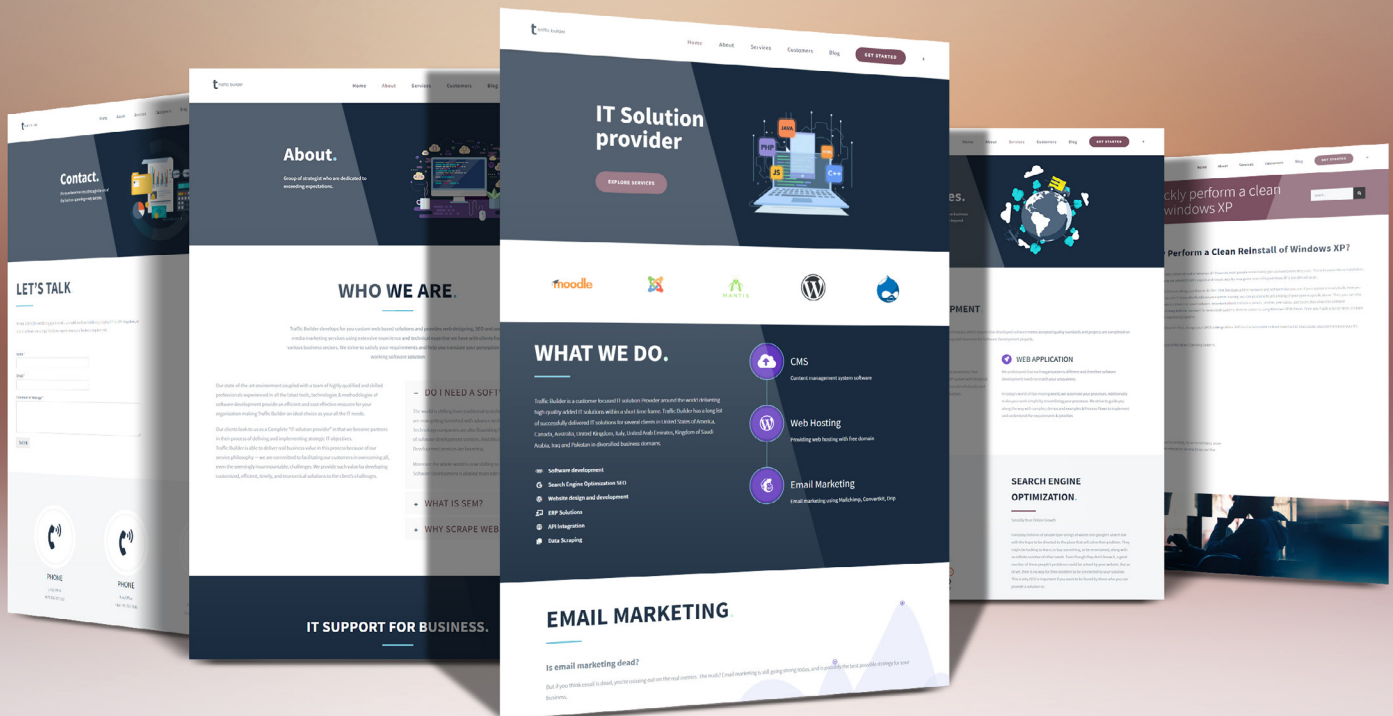
CORPORATE WEBSITE

Software Development Company
KARACHI, PAKISTAN

Traffic Builder is a software development company. Their website is completely customized to their style, colors and fonts including all graphics, banners and buttons. The website explains and describes the services offered by Traffic Builder and includes a front-end accessible blog for ease of posting from the site for the customer.

Finally, users of the client can also request a custom quote for their project right from the site's form function.

To view this website, please visit :
www.trafficbuilder.biz



Client : HMI Foods

Year : 2019

BRANDING

- LOGO DESIGN
- BRAND STYLE GUIDE
- COLOR PALETTE
- TYPOGRAPHY
- COLOR SYSTEM & STYLE



006064

Skobeloff

87B250

Bud Green

FFFFFF

White

DA5559

Indian Red

DF8631

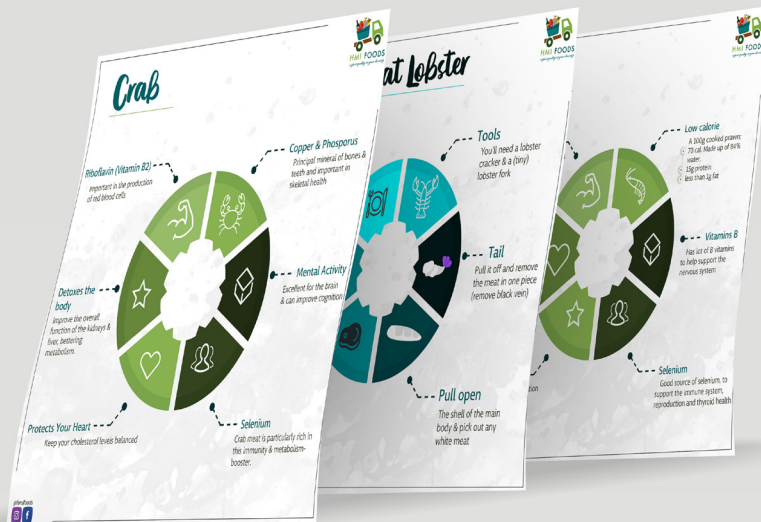
Cadmium Orange





SOCIAL MEDIA

- CREATIVE ARTWORKS
- SOCIAL MEDIA MANAGEMENT
- CUSTOMER CARE
- QUERY RESPONSE
- SPAM REMOVAL



SOCIAL MEDIA ADVERTISING

The monthly analytics reports showed both customer demographic (age, gender and location) to ensure their audience was correctly targeted, as well as engagement over the time period we oversaw their social media management and advertising. The graphs show the trend of statistics of Facebook and Instagram reach, new profile visits, likes and followers over time.



LOGO DESIGN

Sep 2017 - Present

**CORPORATE LOGO
BUSINESS LOGO
RE-BRANDING**

Description

Logo: the first thing a business of any size needs.

A logo is a business or company's visual identity. It's the first thing customers see, over and over, and associate it to your brand. A logo doesn't have to indicate or explain what you do. But all great logos have one thing in common: they identify their company.

When we create a logo, we answer the questions: who are the target consumers? What are their expectations from this brand? What feeling does this brand wish to evoke? Then we think about how each element (like fonts, colors, and illustrations) can be used elsewhere in the brand to create consistency.

The logo sets the tone for the rest of the brand. It is worth getting right.



Tools

Adobe Photoshop, Adobe Illustrator
and Adobe InDesign





HAYYA BY MARIA

Hijabs store
Islamabad, Pakistan

INSTAGRAM: @HAYYABYMARIA



MOUNEES CAKES

A home business catering cakes and pastries.
Muscat, Oman

INSTAGRAM: @MOUNEESCAKES



SHIA ITHNA-ASHERI ISLAMIC JAMAAT

Cultural community center.
Los Angeles, USA.

INSTAGRAM: @SIIJLA





TRAFFIC BUILDER

Software development company.
Karachi, Pakistan.

www.trafficbuilder.biz



YASEEN ARABIC SCHOOL

A school for innovative Arabic learning.
Wembley, United Kingdom.

www.yaseenarabicschool.co.uk



AHLULBAYT SOCIETY OF COLUMBUS

Cultural community center.
Columbus, OH, USA.

FACEBOOK: @AHLULBAYTSOCIETYOFCOLUMBUS





DADI'S SPECIAL

Homemade traditional ethnic cuisine
Karachi, Pakistan.



MADRASAT AL MUNEER

Kindergarten
Muscat, Oman.

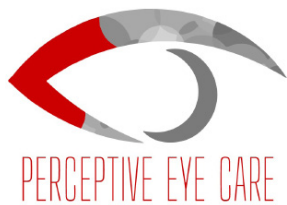


WALI AL-ASR ACADEMY

Sunday school
Anaheim, California.

www.walialasr.org





PERCEPTIVE EYE CARE

Private eye clinic
Columbus (OH), USA

www.eyecareeaston.com



ZAKIRA SHYRO

Public figure
Ontario, Canada.

INSTAGRAM: @ZAKIRASHYRO



NUR METALS

Recycle scrap metals
LOS ANGELES, USA.

www.nurmetals.com





MUSLIM TUTOR

MUSLIM TUTOR

Online learning institute
International.



MY CAREER FORWARD

Job training courses
Learning Management System (LMS)
New Jersey, USA.



DAR AL QURAN

Online learning of Quran
International.

FACEBOOK: @DUQURAN



GRAPHIC DESIGN

Sep 2017 - Present

Tools

Adobe Photoshop, Adobe Illustrator and Adobe Indesign

**SOCIAL MEDIA ARTWORKS
BUSINESS BROCHURES
EVENT FLYERS
VOUCHERS**

Description

The numbers don't lie: design sells.

Good design increases your company's value, boosts sales, and puts your business in a better position to convince consumers what it's worth. Through building trust, making strong first impressions, building customer relationships, and even executing successful campaigns, good design helps make your business more profitable.

Design motivates people to take action. Our design makes your brand stand out and get results. It ensures your business cuts through the noise and delivers a clear message with a consistent visual style that is goal focused.





Client : THE BARON HOTEL & RESTAURANTS

Year 2021

SOCIAL MEDIA ARTWORKS

KARBALA, IRAQ



Client : SHIA MUSLIM COUNCIL

Year 2020 - PRESENT

EVENT FLYERS / POSTERS

A regular client whose branding and digital presence we harmonized. We created both print and digital media design for them: social media flyers, postcards, pamphlets, presentations, strategy documents, greeting posts etc.

SOUTHERN CALIFORNIA, UNITED STATES

To view this, please visit :

INSTAGRAM: @SHIAMUSLIMCOUNCIL









Client : BERAK HUSSAIN

Year 2019

INSTAGRAM SOCIAL POSTS

Mental health professional

Berak is a well-known counselor and social media influencer. We helped coordinate her digital presence and made her greeting posts, messages and virtual event flyers.

ONTARIO, CANADA

To view this, please visit :

INSTAGRAM: @BERAK_H



Client : BHOJANI BROTHERS

Year 2021

PROMOTIONAL ARTWORKS

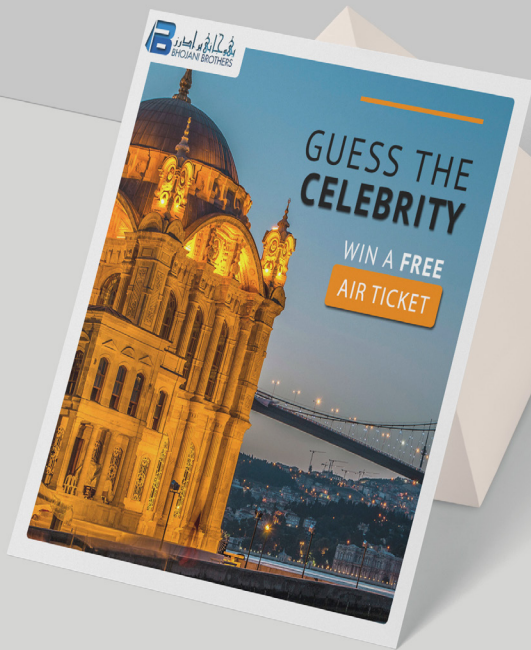
Travel agency and tour provider

Asked us to create a travel itinerary to be distributed to their group travelers, and a voucher.

To view this, please visit :

INSTAGRAM: @BHOJANIBROTHERS

KARACHI, PAKISTAN



WEB DESIGN

Sep 2017 - Present

Tools

WordPress

WordPress customization

**CORPORATE AND PORTFOLIO WEBSITES
E-COMMERCE WEBSITES
LEARNING MANAGEMENT SYSTEM (LMS)**

Description

Does a business really need a website? Absolutely. Here's why: one, it's legitimate. A website represents authority. Two, it's comprehensive. Customers need one place where they can find out about you and buy your products. Three, it's where the customers are. 81% of people research a business online before they buy. You're losing a large market share if you don't have a website. Four, it's always there. You may not be available to answer emails, but your website is. Five, it's efficient. You can replace employees or cut down processes. Put in a payment gateway and a shop for your products.

We specialize in quick, responsive, fully customized, easy-access websites with no fixed maintenance costs. And the best part – the credentials always remain with you.



Client : Yaseen Arabic School

Year : 2021

SCHOOL WEBSITE

An innovative Arabic school, Yaseen Arabic school's proprietors, a mother and son approached us to not only put their part-time school on the digital map but also include easy and immediate registration for their students' parents. It includes sign up for newsletters, in-built detailed forms for registration and feedback, a complete gallery of the school and activities. The site also features the school's annual calendar for easy access for parents.

WEMBLEY, UNITED KINGDOM

To view this website, please visit :
www.yaseenarabicschool.co.uk





Client : Aab Taab

Year : 2020

E-COMMERCE WEBSITE

AabTaab (the thirst for knowledge) is an online learning institute. Its website provides teachers with an online one-on-one setup, designed to fit the individual needs of students. Designed as an e-commerce website, students can simply select the courses they want to study and pay for them online using a payment gateway like PayPal.

INTERNATIONAL

To view this website, please visit :
www.aabtaab.com



Client : Eye Care Easton

Year : 2019

CORPORATE WEBSITE

A corporate presence website for eye care clinic Perceptive Eye Care in Easton, this website lists and explains the clinic's nine services, introduces the clinic and its optometrists, allows customers to order contacts and includes a source of eye-care related FAQs. It also links to patient forms, appointment scheduling and registering on the patient portal.

COLUMBUS - OHIO, UNITED STATES

To view this website, please visit :
www.eyecareeaston.com





Client : Sun Behind The Cloud Publications

Year : 2020

E-COMMERCE WEBSITE

- Payment gateways with shipping feature
- Extra functionality to purchase from Kindle, Amazon and local store
- Special gift cards
- Individual author pages linking books and descriptions.
- 23 product pages - books in 3 categories hardback, paperback & semi-flex with product categorization. Includes description, review and star functionality
- Customer log in to save order history, comments and reviews
- Front end blog

BIRMINGHAM, UNITED KINGDOM

To view this website, please visit :
www.sunbehindthecloud.com



Client : Shia Ithna Asheri Jamaat of Los Angeles

Year : 2021

NON-PROFIT WEBSITE

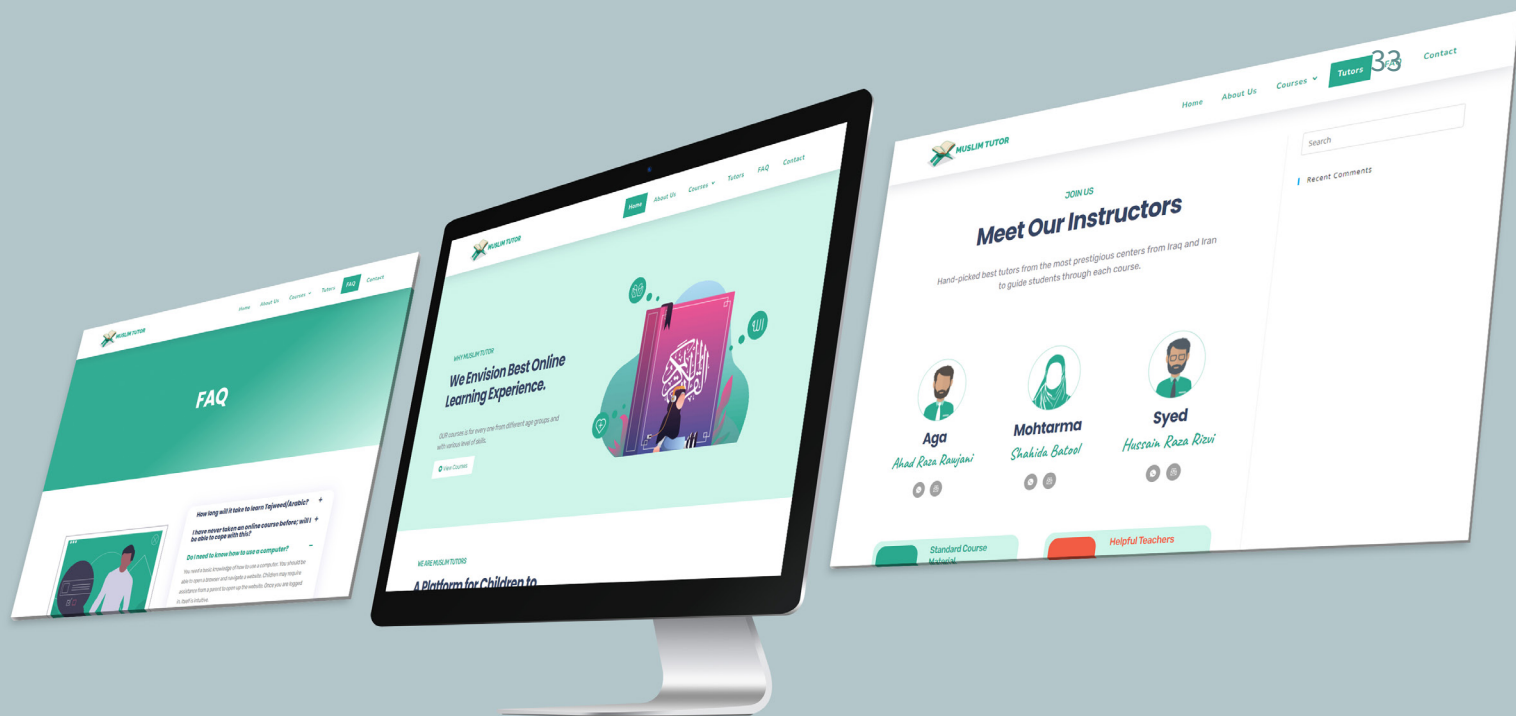
It incorporates

- Hadith database
- Namaz timings integrated with Praytime (customized latitude longitude, daily/monthly/yearly, selection of faith)
- Events Calendar (add, edit, organizers and venues)
- Forms submission integrated with Mailchimp Campaigns for automatic announcements retrieval from Mailchimp
- Multi-pages with professional customized banners
- Easy to edit back-end features
- Special mega menu display (without entering the page)
- 3D Sliders

LOS ANGELES, UNITED STATES

To view this website, please visit :
www.lajamaat.org





Client : E Muslim Tutor

Year : 2019

ONLINE INSTITUTE WEBSITE

Complete with custom graphics and illustrations, Muslim Tutor is an online institute specialising in courses for different age groups and various skill levels. Built as an LMS (learning management system), Muslim Tutor's students can register themselves using the in-built registration form, login to the site and choose and pay for courses. They can immediately access their learning materials, test their skills using pop quizzes and see instant results! Users can also leave reviews and read about the tutors. Despite a mass of learning material uploaded on the site the website is optimised for maximum speed loading.

INTERNATIONAL

To view this website, please visit :
www.emuslimtutor.com



Client : Al Wujood

Year : 2019

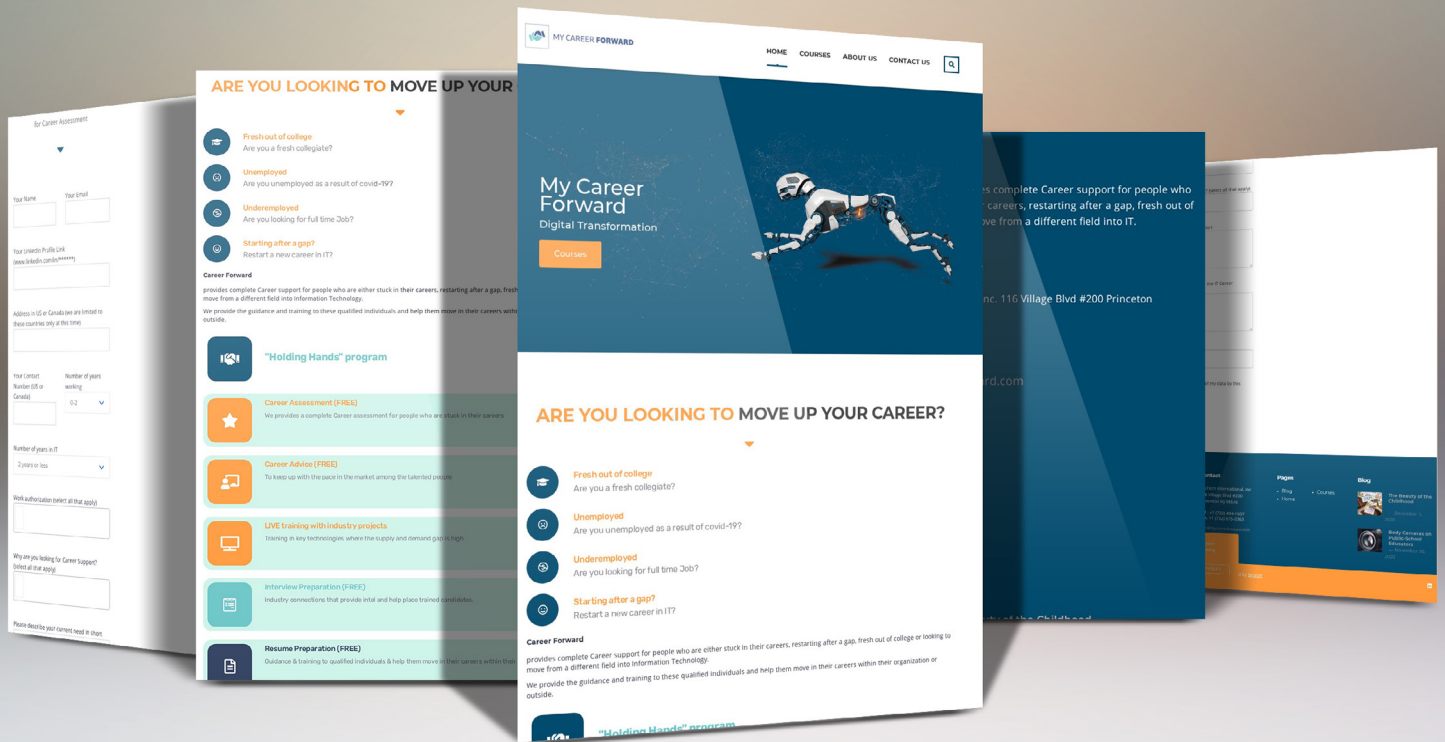
CORPORATE WEBSITE

Al Wujood Integrated is a small successful business that installs and provides monitoring software and after-sales services of vehicle tracking systems for company fleets or individual vehicles. Its articles educate and explain the technical world of tracking systems, links to social media accounts for accessibility and provides a quick link to the tracking system software login.

MUSCAT, OMAN

To view this website, please visit :
www.alwujood.com





Client : My Career Forward

Year : 2020

LEARNING MANAGEMENT SYSTEM

Another feather in Bronze's cap, My Career Forward is an unmatched, fully-functional learning management system (LMS) for those seeking career advancement at any level (fresh graduates, unemployed/underemployed or starting after a career gap). Within minutes users can choose courses, pay for them using PayPal, log in and get access to learning material and quizzes with an instructor's guidance. It includes free career assessment, career advice, LIVE training with industry projects, interview preparation, job placement and on-the-job support. It includes a built-in registration form.

NEWJERSEY, UNITED STATES

To view this website, please visit :
www.mycareerforward.org



Client : AMIR KATHEMI

Year : 2019

PORTFOLIO WEBSITE

A portfolio website designed for renowned eulogy reciter Amir Kathemi, the website is developed in dual language (English & Arabic). One page website introducing the reciter and his eulogies, links to his recitations and documentaries, his biography and direct streaming of his eulogy recitation audios.

KUWAIT

To view this website, please visit :
www.amirkathemi.com





Client : ZAHRA CHEMICALS & CONSULTANCY

Year : 2021

CORPORATE WEBSITE

Zahra Kimya, a chemicals and consultancy company from Istanbul, Turkey asked us for a one-page website to explain their products and services. We delivered within a week: a responsive, professional WordPress website including blog post functionality on the front-end.

ISTANBUL, TURKEY

To view this website, please visit :
www.zahrakimya.com



LOGO ANIMATION

Mar - 2020

Tools

Adobe Premiere Pro, Adobe After Effects and Adobe Media Encoder

**AHLULBAYT SOCIETY OF COLUMBUS
MADRASAT AL MUNEEER
ERUDITE
TRAFFIC BUILDER**

Description

An animated logo can become a working part of a storytelling process. Animated logos help bring your business to life by creating an immediate, lasting image of your brand. Video content can easily set an emotional connection with viewers.

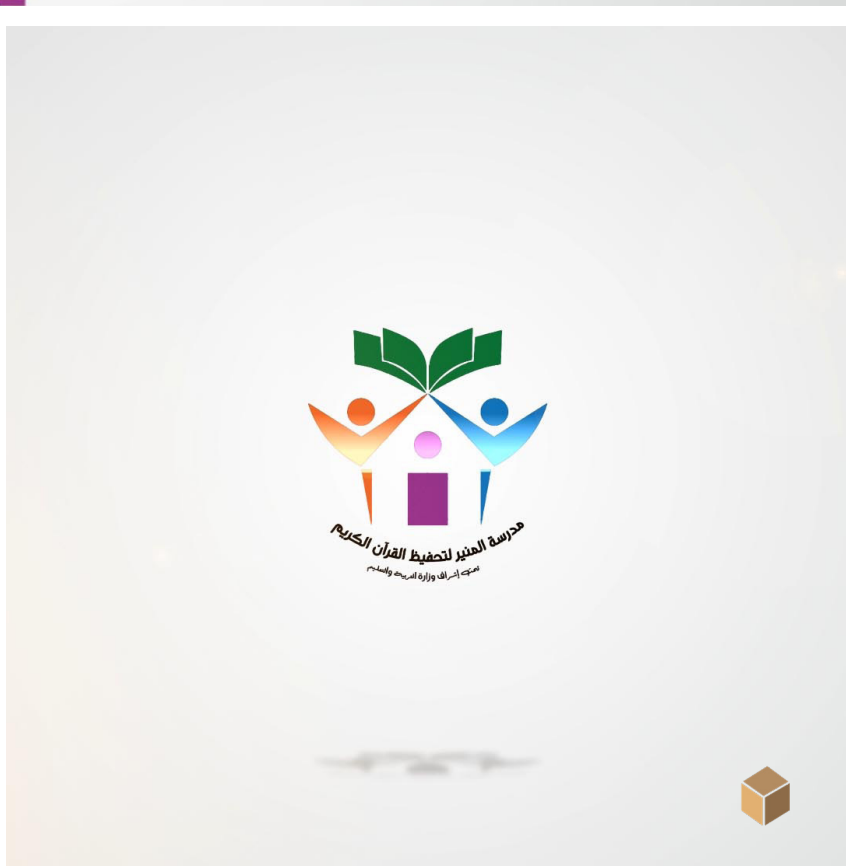
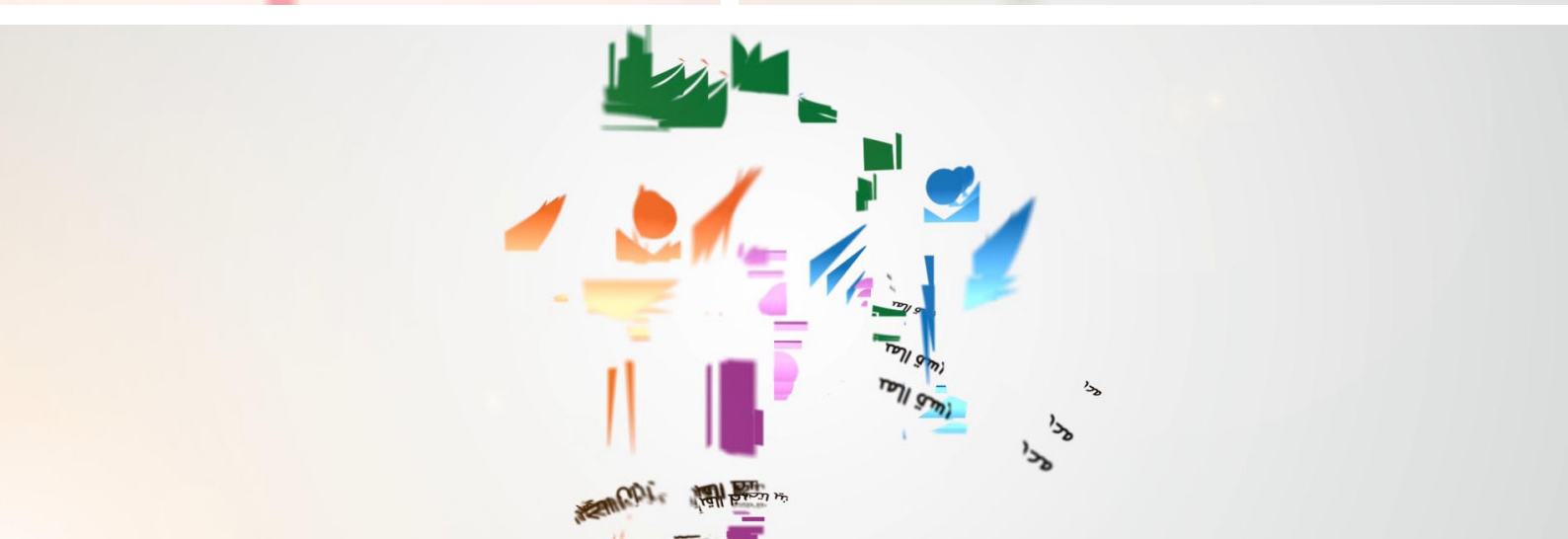
Regardless, it is a fact: logo animations are impressive and professional. There's no replacement for a good logo animation for your cover videos, video intro/outro and ads. Dazzle your customers with an elegant, suitable logo animation.



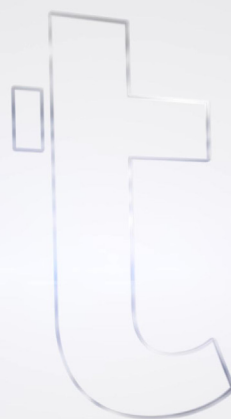


AHLULBAYT SOCIETY
of COLUMBUS









traffic builder



traffic builder



